



ARTS AND CULTURE POLICY

Policy Number C03
 Council Meeting Date 24 June 2020
 Next Review Date June 2024

1. POLICY OBJECTIVE

The *Arts and Culture Policy C03* (the Policy) strives to strengthen South Gippsland's position as a recognised region by aiming to:

1. Have a strong art and cultural identity rich in diversity and opportunities;
2. Have an artistic and cultural practice that positively impacts on the health and wellbeing of its residents and visitors; and
3. Cultivate and nurture a vibrant and geographically diverse arts, culture and creative industry sector that delivers economic benefit to the region and contributes to, and creates engaged and connected communities.

2. POLICY SCOPE

This Policy assists Council in:

1. Allocating sufficient resources, both capital and personnel, to support enhancement of current provision and development of new activity within the art, culture, and creative industries.
2. Supporting the development of more equitable opportunity to access funding for arts and cultural development.
3. Providing clear direction when Council considers collaborative investment opportunities for arts, culture, and creative industry with the community, other municipalities, other levels of government, the philanthropic sector, and commercial operators.
4. Supporting increased range of spaces suitable for exhibition and performance through the development of multipurpose buildings and community spaces, and the enhanced capacity of existing spaces to cater for arts and cultural activity.

3. POLICY PRINCIPLES – ARTS AND CULTURE

Council recognises that the health, wellbeing, and vitality of the community are improved by broad participation in arts and cultural related activity. Council also recognises that arts, culture, and creative industry activity contributes effectively to economic activity and has the potential to provide significant sustainable and geographically dispersed growth to the South Gippsland economy.

Council understands that the creation of Public Art plays a significant role in enhancing the built environment of the municipality for local residents and the business sector and acts as an attractor of visitors to the area.



Council acknowledges that there is significant opportunity to develop collaborative arts and cultural projects with South Gippsland community organisations, the commercial sector, and organisations outside South Gippsland.

Council will play an important role in advocating within the municipality and to external sources on behalf of the arts and cultural sector for increased resources.

Consistent with Council's Plan 2020-2024, Youth Policy 2017 - 2019, and Age Friendly South Gippsland 2017-2021, Council will actively support the embedding of arts and culture across all sectors, youth engagement with the community, and the development of a community that respects and values the experience of older people, and acknowledges the benefit of supporting these sectors of our community to create, participate in, and contribute to arts and cultural activity.

Council will support arts and cultural activity through allocation of sufficient resources, both capital and personnel, access to Council promotional resources, advocacy, and access to Council managed infrastructure and equipment and specific project funds such as community grants and community infrastructure allocations.

Council will create opportunities for the arts and cultural sector to work with the recreation sector and civic sector when planning community infrastructure enhancements.

3.1 Implementation Statement

Council will implement this Policy through the South Gippsland Arts, Culture and Creative Industry Strategy, which considers:

1. Supporting the development of an independent Arts Alliance (Peak Body) which can provide advice to Council, the South Gippsland community, and external organisations, and lobby on behalf of the sector.
2. Supporting the continuation of a Council facilitated South Gippsland Arts Network as a communication and engagement tool for the sector and Council.
3. Identification and engagement of Council teams that can make a specific contribution to implement of aspects of this Policy.
4. Participation with neighbouring municipalities on joint projects that support art and cultural activity and creative industries.
5. Participation with the broader community of South Gippsland on joint projects that support arts and cultural activity.
6. Collaboration with the tourism sector to develop and promote cultural tourism opportunities.
7. Collaboration with the broader emerging creative industries cluster to promote innovation within the creative industry sector.
8. Expansion and maintenance of public art across South Gippsland, with consideration to the development of a Policy on public art.
9. Development of an Arts Facilities and Venues Plan, consistent with Council's Social Community Infrastructure Blueprint to improve access to spaces for



exhibition, presentation and skills development for the arts and cultural sector across the whole municipality.

10. Establishment of an annual South Gippsland Arts Prize.

4. RISK ASSESSMENT

This Policy provides guidance / direction to Council when:

1. Allocating resources to support arts and cultural activity; and
2. When seeking to partner with local and external organisation.

5. ROLES AND RESPONSIBILITIES STATEMENT

Council will further support the implementation of this Policy by maintaining active links with:

1. South Gippsland community arts sector.
2. Professional arts practitioners based in South Gippsland.
3. South Gippsland Arts Councils and Arts Collectives.
4. Local Theatre companies and ensembles.
5. Community and private art galleries and studios.
6. Music organisations and groups.
7. South Gippsland community halls.
8. Music and drama venues - both community managed and commercially owned.
9. Community festival organisers.
10. Regional Arts Victoria.
11. Creative Victoria (Victorian State Government).
12. Regional Arts Australia.
13. Creative Gippsland (the collective of the 6 Gippsland municipalities).
14. South East Cultural Officers Network (South Gippsland, Bass Coast, Baw Baw, Cardinia, Casey, Mornington Peninsula and Yarra Valley municipalities).

<i>SUPPORTING INFORMATION</i>			
<i>Legislative Provisions</i>		<i>Aboriginal Heritage Act 2006 Section 24 Code of Ethics for Art, History and Science Museums (MA 1999) Commonwealth Copyright Act 1968 Local Government Act 1989 sections 3C, 3D, 3E Public Records Act 1973 Victorian Information Privacy Act 2000</i>	
<i>Council Supporting Documents</i>		<i>Arts and Artefacts Collection Policy C69 (2018) Community Strengthening Strategy South Gippsland Arts, Culture and Creative Industry Strategy 2017-2020</i>	
<i>File Number</i>		<i>TRIM Ref: D4681220</i>	
<i>REVISION HISTORY</i>			
<i>Policy Review</i>		<i>In accordance with Council's policy review process, this policy will be reviewed and adopted on a 4-year cycle unless required earlier for legislation or other reasons.</i>	
<i>Version</i>	<i>Approved</i>	<i>Approval Date</i>	<i>Sections Modified</i>
<i>1.0</i>	<i>Council Meeting</i>	<i>26 June 2013</i>	
<i>2.0</i>	<i>Council Meeting</i>	<i>27 July 2016</i>	
<i>3.0</i>	<i>Council Meeting</i>	<i>24 June 2020</i>	