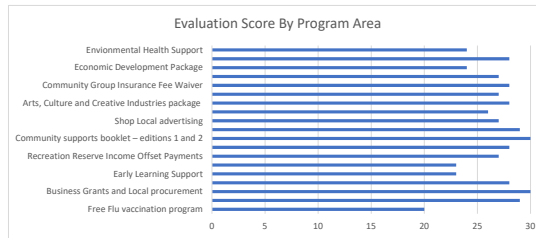


SG COVID Community Support Package Evaluation

Program Area	Total Score (from end column)	Evaluation Criteria					Supported sustainability of specific community and economic sectors and cohorts through COVID restrictions	Total Score
		Supported the achievement of Strategic Goals and Outcomes of Council Plan	Responded to the social & economic impact of pandemic	Was flexible & responsive to community need	Minimised administrative burden	Provided opportunities to volunteer groups that had limited access to funds or maintain community engagement		
Free Flu vaccination program	20	4	4	4	4	0	4	20
Community grants and community support grants;	29	5	5	5	4	5	5	29
Business Grants and Local procurement	30	5	5	5	5	5	5	30
Fee Waivers and Rent Relief	28	5	5	5	5	3	5	28
Early Learning Support	23	4	4	5	3	2	5	23
Mental Health First Aid Training;	23	4	3	5	4	3	4	23
Recreation Reserve Income Offset Payments	27	4	5	5	5	5	3	27
Fast-tracking local payments	28	5	5	5	5	3	5	28
Community supports booklet – editions 1 and 2	30	5	5	5	5	5	5	30
Distribution of masks and "starter kits"	29	4	5	5	5	5	5	29
Shop Local advertising	27	4	5	5	5	3	5	27
Expediting hardship applications	26	5	5	5	5	3	3	26
Arts, Culture and Creative Industries package	28	4	5	5	5	5	4	28
Support to Sporting Clubs	27	4	5	5	5	5	3	27
Community Group Insurance Fee Waiver	28	5	5	5	5	5	3	28
Sustaining Community Connections Package	27	4	5	5	5	5	3	27
Economic Development Package	24	5	4	3	4	4	4	24
Community Connections Through Arts Package	28	4	5	5	5	5	4	28
Environmental Health Support	24	4	4	4	4	3	5	24



Business Grants and Local procurement	30
Community supports booklet – editions 1 and 2	30
Community grants and community support grants;	29
Distribution of masks and "starter kits"	29
Fee Waivers and Rent Relief	28
Fast-tracking local payments	28
Arts, Culture and Creative Industries package	28
Community Group Insurance Fee Waiver	28
Community Connections Through Arts Package	28
Recreation Reserve Income Offset Payments	27
Shop Local advertising	27
Support to Sporting Clubs	27
Sustaining Community Connections Package	27
Expediting hardship applications	26
Economic Development Package	24
Environmental Health Support	24
Early Learning Support	23
Mental Health First Aid Training;	23
Free Flu vaccination program	20

SG COVID Evaluation				
Program Area	Description	Reach	Value	Total Value
Free Flu vaccination program;	Subside flu vaccines and delivery for commercial and community program – repeat of 2020 program.	Provides a public health outcome in preparation for winter, pending full roll-out of the COVID vaccine. Provides an economic benefit for commercial partners, reducing overheads and likelihood of absences due to flu. 898 flu vaccinations across 17 sessions	\$25,000	\$25,000
COVID-19 community grants and community support grants;	Councils community grants platforms were used to distribute funds to community organisations. Extend the Minor Community Grants Program to provide additional service to vulnerable communities	12 projects to support young people, 21 projects to connect communities, 12 projects to support community spaces, 9 projects for vulnerable and isolated communities 16 projects to support volunteers groups to move online, 13 projects to help community sports clubs to continue. 83 total.	\$156,000	\$156,000
COVID-19 Business Grants – Phases 1, 2 and 3; Local procurement	Establish a Business Support Grants Program to assist local businesses affected by COVID-19	846 Businesses Supported in total, Street Trader Permit Waiver - 166 local businesses accessed support Reduced Business Registration & Permit Fee - 544 businesses supported Small Business hardship grants - 136 businesses accessed grants	\$390,000	\$390,000
Fee Waivers and Rent Relief;	See EH down below, Reduced business registration fees and permit income	Assisting business who rent Council owned assets	\$51,000	\$51,000
Early Learning Support;	Extended early learning program support to connect with vulnerable families		\$100,000	\$100,000
Mental Health First Aid Training;	Provision of Mental Health First Aid Training	80 community members trained in Mental Health First Aid Youth and Teen Mental Health to be rolled out to Yr 9 & 11 students	\$10,000	\$10,000
Recreation Reserve Income Offset Payments;	Responded to the lack of income at reserves through the cancelling of sport while maintenance still needs to be undertaken	\$126,000 to Council Recreation Reserves- extension to maintenance grant	\$126,000	\$126,000
Fast-tracking local payments;	Strengthening of local buying and fast tracking of payments	94% suppliers paid within 14 days		
Community supports booklet – editions 1 and 2;	Development and distribution of 2,000 Community Information brochures on support services available in Year 1 and then continued	7,500 Community Support Brochures distributed	\$13,000	\$13,000
Distribution of masks and “starter kits” to support community groups to continue operating;	Provide community groups that are opening up after COVID-19 restrictions with a package comprising Personal Protective Equipment (e.g. hand sanitiser and dispenser stand)	52 community organisations received COVID starter kit, 80+ volunteers and over 400 masks distributed	\$160,000	\$160,000
Shop Local advertising;	Extend and intensify the Buy Local campaign and promotion to encourage people to shop in their local communities to assist with the viability of local businesses and to minimise social isolation.	Completion of television commercial (#1), Shop Local branding, Shop Local window decals, Shop Local print advertising, Shop Local radio advertising – December, Shop Local Posters, Shop Local Bags, Advert set up AdStream, Shop Local Adverts (newspaper)	\$39,851	\$39,851
Expediting hardship applications; and	Strengthened local buy and fast tracking of payments	Update Hardship Policy providing payment options for those experiencing hardship \$31,928 in rental relief on Council owned properties	\$157,928	\$157,928
Arts, Culture and Creative Industries package	arts, culture & creative industry \$252,000 11 projects designed to maintain social connection, provide opportunities for paid employment for artists and local creative business 600+ participants and counting employment opportunities - making sales, connections and new commissions. This link will take you to a list of 10 arts projects with an overall budget of \$252,000 we ran as part of Stage 2 of the CSP program.	We are also currently launching our ArtCubes project, which was part funded (\$85,000) by CSP Stage 3- <a href="https://visitsouthgippsland.com.au/artcubes/">https://visitsouthgippsland.com.au/artcubes/</a> . 66 creative industry workers photographers, printers, musicians, filmmakers, graphic designers, visual artists, performance artists, 11 local venues hired 680 audience members	\$85,000+ \$252,000	\$337,000
Support to Sporting Clubs	Grants of up to \$1000 to community sporting clubs who have experienced a reduction in business sponsorship or other cost pressures during the COVID-19 pandemic.	A significant number of community organisations have indicated a reduction in capacity of businesses to provide sponsorship and other financial or in-kind support. This initiative will help community sports to continue to operate as economic conditions improve post COVID.	\$40,000	\$40,000

Community Group Insurance Fee Waiver	Waiver of the insurance fee charged by Council to community groups operating from council owned premises and/or accessing Council's insurance cover. This will support approximately 60 community organisations.	Many community organisations have experienced a significant decrease in fundraising capacity or other revenue opportunities, but have a number of fixed costs to meet. This initiative will help community organisations using council facilities to reduce overheads and remain viable until revenue opportunities improve post COVID.	\$40,000	\$40,000
Sustaining Community Connections Package	Rebuilding and re-imagining communication in the community through co-designed projects such as noticeboards, newsletters, equipment in halls, linking council and community websites. This could include: Facilities for mixed media – such as high-quality noticeboards or AV projectors at community halls/centres. Website and social media construction Developing an on-line platform for training community groups. New social enterprises to support and resource community groups	During 2020 COVID restrictions saw community groups closed. Methods of communication between individuals within community groups often stopped as individuals found they did not have methods to stay in touch with each other. Communication between community groups previously collaborating ceased and many connections between Council. The project will include extensive co-design to ensure solutions are driven by the community, are innovative, and suitable to the individual needs of South Gippsland communities. and community groups were lost. This proposal outlines a series of projects required to reinvigorate communication methods for South Gippsland communities. It aims to re-establish connection between individuals and their community, between community groups and reform communication channels between community and Council.	\$50,000	\$50,000
Economic Development Package	Three grants of up to \$20,000 to strengthen the economic sustainability of local food network enterprises and their associated supply chain. Creation of an implementation fund for Economic Development and Visitor Economy Strategies that will be completed by 30 June 2021.	Specialty or boutique food, is a growing sector in South Gippsland and the distribution networks that support it are critical. This sector has had significant challenges through COVID due to increased costs, lack of markets and reduced visitor activity. Pending Council adoption of these strategies, this initiative will support the key strategic priorities for ongoing economic development across key sectors including the Visitor Economy.	\$60,000 + \$175,000	\$235,000
Community Connections Through Arts Package	Re-invigorating Communication and Connection in our Community post-COVID through legacy art projects, including art installations along the Rail Trail in key towns, and travelling exhibitions	The Arts and Culture package complements the current CSP program and focusses on linking art with communities through tourism infrastructure. It leverages and activates communities along the new section of the Great Southern Rail Trail (GSRT). It includes interpretative art installations that weave the cultural heritage and history of the community in interactive and innovative ways to encourage greater connection and visitation to our towns and villages from the GSRT. These installations will celebrate the relationship between community and place. This project will Create a legacy art project along the GSRT Identify and locate interactive and innovative art installations in each town that residents and visitors can connect to the community through. Support a fixed and travelling	\$30,000	\$25,000
Enviromental Health	We spoke about the exact dollar amount of fees that were waived by EH for the 2022 registration period.	For interest, we had 23 registered businesses (including food, health and accommodation) close over the renewal period.	\$38,590.50	\$38,590.50
			<b>\$1,427,370</b>	<b>\$1,994,370</b>

**SOUTH GIPPSLAND SHIRE COUNCIL COVID SUPPORT PACKAGE EVALUATION  
LGA BENCHMARKING**

<b>Bass Coast Shire Council</b>	\$ 960,000	This was by way of a \$700,000 grant program to businesses and community. Council received 260 applications and funded 135 applicants.
	\$ -	The other \$260,000 consisted of waiving of permit fees for 2019/20
	\$ 78,000	BCSC were also successful in obtaining funding for 94 new positions for local people for six months as a result of the Working for Victoria initiative
	\$ 250,000	BCSC received \$50,000 from Regional Development Vic to run a Shopfront Improvement program in 2022 and again in 2023 to assist businesses recover from COVID. Due to the overwhelming response in 2022 Council added another \$28,000 to the program.
	\$ 1,288,000	BCSC also received \$250,000 from the State Government's Outdoor Eating and Entertainment Package which assisted in creating alfresco outdoor eating spaces.
		<b>TOTAL PACKAGE</b>
<b>Wellington Shire Council</b>	\$ 360,000	The Covid-19 Business Support Package 2.0 will cost Council \$360,000 and will cover a range of initiatives including the waiving of various permits, registrations, fees and support of local Business and Tourism/Trade Associations
	\$ 300,000	Buy Local and Win Campaign. A second year was offered and included the Shopping Kart, click and collect, the Outdoor Dining package, Built the platform the Middle of Everywhere as well as small business support and mentoring.
	\$ 660,000	<b>TOTAL PACKAGE</b>
<b>Baw Baw Shire Council</b>	\$ 440,000	Annual fee waiver Waive all winter and annual fees for community sporting clubs including utility services such as water, electricity and gas (excluding usage). Property fee waiver Waive the annual fee and covering utility service to property charges for other community clubs tenanted who typically pay annual fees.
	Not costed	Refund/waiver of Local Law Permits 50 per cent refund/waiver of eligible new and existing permits under the Community Local Law for six months from 1 March to 1 September 2020 (includes roadside trading, A-frame and outdoor dining permits). Refund/waiver of Food and Public Health Permits 50 per cent refund/waiver of eligible new and existing permits under the Food Act and Public Health and Wellbeing Act for six months from 1 March to 1 September 2020 (includes class 1, 2 and 3 food business permits and streater, accommodation, hair, skin and beauty premises permits). Waiver of Planning Advice Fees Waiver of all charges for written planning advice fees for eligible small to medium businesses for six months from 1 March to 1 September 2020. Fast-tracking Council Infrastructure Projects Fast-tracked Council procurement processes to award infrastructure projects sooner to invest funds and provide jobs in the local economy. Additionally, for the next 12 months, the weighting of local suppliers will be increased from 10% to 20%. Baw Baw Business Grant Program Launch of a Baw Baw Business Grant Program to assist local business with the impacts of COVID-19. Only 1 year.
	\$ 440,000	<b>TOTAL PACKAGE</b>
<b>East Gippsland Shire Council</b>	\$ 714,500	The COVID-19 Community and Business Support Package's community-focused changes include halving all planning permit application fees, waiving library fines for overdue items, and suspending the standing user group fees for council-operated recreation facilities until June 30, 2020.
	Not costed	As part of the COVID-19 Community and Business Support Package, the business sector will have fees such as Goods on Footpath, council roadside trading permits, and health registrations refunded for the period April 1 to June 30, 2020.
	Not costed	Commercial tenants leasing or licencing council-managed land will have their rent waived from April 1 to June 30, 2020 if their business has been affected by the pandemic. The waiver may be extended depending on individual circumstances
	\$ 714,500	<b>TOTAL PACKAGE</b>
<b>Latrobe City Council</b>	\$ 1,862,000	Latrobe City Council adopted a two-phase Business and Community Support Package. Included in the package were business grants and support vouchers, a COVID-19 Helpline, the refunding of health registration fees, the waiving of planning permit fees, new marketing initiatives and community grants
	\$ 1,862,000	<b>TOTAL PACKAGE</b>

<b>Total</b>	
Bass Coast	\$ 1,288,000
Wellington	\$ 660,000
Baw Baw	\$ 440,000
East Gippsland	\$ 714,500
Latrobe	\$ 1,862,000
South Gippsland	\$ 2,000,000

