

Road Safety in Virtual Reality

Students from Foster and Korumburra Secondary Colleges came together on Monday 3 June to film a road safety video focused on the dangers of in-car distractions while driving. The event was a culmination of two months work, where students diligently developed storylines and scripts for their videos. Virtual Reality was used for the development of the videos because of its immersive nature, placing viewers directly in the driver's seat.

Traditional forms of road safety campaigns that target this demographic are created by adults, meaning that it often doesn't resonate with young people. This is the first time that young people have been able to create peer-to-peer safety messages. The final videos will be shared through the schools for education purposes.

Funding for the program came from a grant from the Department of Transport and Planning's Community Road Safety Program, and was facilitated by South Gippsland Shire Council and Mindflight7.

Quote attributable to Clare Williams, Mayor of South Gippsland Shire Council

"Providing opportunities for our young people to learn and develop their skills is extremely important. I hope the students involved enjoyed this opportunity and have some powerful messages to take home to their families about driving safely."

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